

Support ease-of-mind production workflow update quality upgrade success innovative Value Pack ColorGATE

Further information and consulting services



ColorGATE

ColorGATE Digital Output Solutions GmbH
Grosse Duewelstr. 1
30171 Hannover
Germany

T +49 511 94293-0
F +49 511 94293-40

contact@colorgate.com

www.colorgate.com

Value Pack

Secure your Investment





“Keeping in mind the dynamic development circumstances in digital printing with all covered application and system facets, we are convinced that our product advancement and all essential services will be provided more effectively and purposefully, if we focus our work directly on the development of the current and the upcoming program version by ceasing the support efforts and advancements of older RIP Software version.

Which is why we would like to inform you about our Value Packs and the attractive Step-up promotion for all our end users, who in some cases accompany us for 10 or more years. We now offer a unique and attractively priced opportunity to step-up to our latest software release.

The direct contact with our Value Pack customers provides us distinct feedback regarding our product performance and future requirements. The regular Value Pack revenue enables us to plan ahead for a longer-term and offers us more focus for the support and development tasks from which all end users utilizing the latest program version will benefit.

We would like to honor this loyalty by offering favorable prices to all customers, who are showing their loyalty with a Value Pack contract and who contribute to secure for the years to come that ColorGATE software products remain highly productive, easy-to-use and provide added value paired with the leadership in terms of output quality. We appeal to you for your continued support and for participation in our Value Pack program.”

Thomas Kirschner, CEO and Founder



Value Pack

Secure your Investment

The successfully launched software maintenance and support program Value Pack secures the investment of Value Pack customers into ColorGATE software product for the longer run.

The Value Pack is a full-fledged software maintenance and support contract which gives the licensee access to all updates and upgrades for a yearly fee. Additionally, Value Pack customers will gain preferred treatment in the case of support issues – remote support included without extra charges.

Therefore, the RIP Software will always be up-to-date which is leading to reduced production downtimes based on e.g. errors or compatibility problems.

Benefits of the Value Pack service:

- ∴ Possibility to upgrade to higher products within a version (inter-version upgrade) with a discount of 20%
- ∴ Free exchange of a printer or cutting device driver within the current category (Cat 1–3, S, M, L or P) is possible
- ∴ Free trial period (4 weeks) for all modules
- ∴ Purchase of additional licenses (base products: Productionserver, Film-, Plate- or Proofgate) with a discount of 20%



Value Pack 365

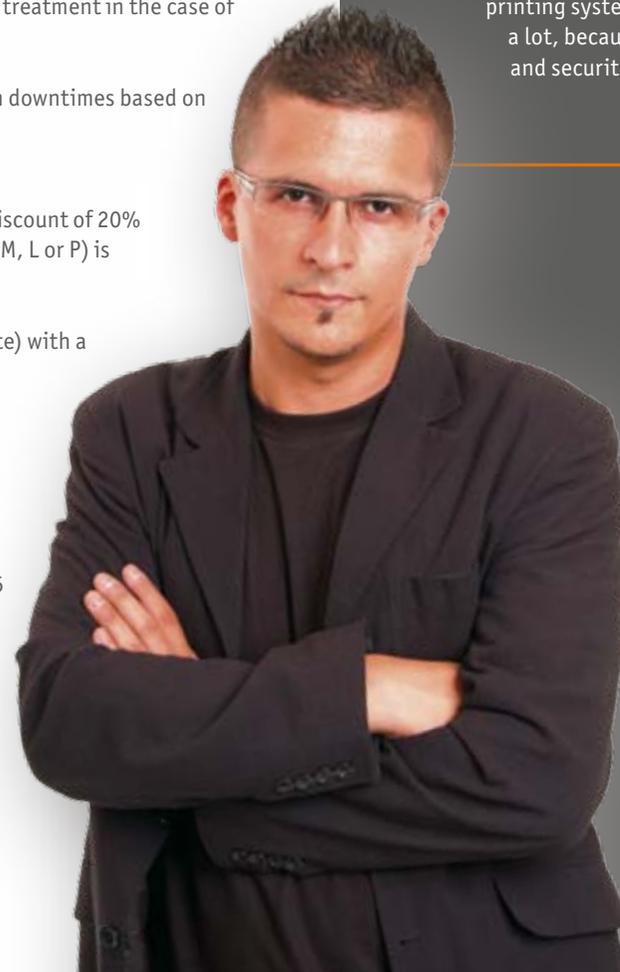
Based on the feedback from our end users and sales partners we have decided to enhance our Value Pack program with an autorenewal-free alternative. Value Pack 365 has a fixed term of 365 days and expires after that for good. End users have the option to agree to a Value Pack 365 again or to switch to one of the more favorable Value Pack alternatives 1, 2 or 3.

Therefore, the Value Pack 365 can be recommended to those who want to try ColorGATE and the Value Pack and its advantages without an ongoing obligation.

- ∴ Contains all services of the Value Packs 1–3
- ∴ No auto renewal, fixed term 1 year

“The ColorGATE Value Pack offers a long term production security. I’m now able to secure and to future-proof my software via a maintenance and support contract. So far, we’ve only had this kind of contracts for our printing systems. For our company this matters a lot, because of the increased predictability and security especially through the included remote support.”

Denis M., Head of LFP Studio



Value Pack overview



Our recommendation: Value Pack 1

The cost is 15% for the minimum term of 12 months based on the total license value (base product plus all RIP Software extensions). In the case of a contract renewal of the Value Pack 1, the fixed percentage is to be paid, which is 15% as cited in the initial contract for the total license value (base product plus all RIP Software extensions) based on the list price valid at the time of respective billing. The minimum duration is 12 months and will be automatically extended for another 12 months at 15% of the total license value (base products plus all RIP Software extensions) if it hasn't been canceled 3 months before expiry.

In the following chart you can find all Value Packs in an overview:

	Value Pack 1	Value Pack 365	Value Pack 2	Value Pack 3
Free access to all updates and upgrades	☑	☑	☑	☑
Preferential support	☑	☑	☑	☑
20% discount when upgrading to a higher product within a version (inter-version upgrade)	☑	☑	☑	☑
Free exchange of a printer or cutting device driver within the current category	☑	☑	☑	☑
Free trial period for modules (4 weeks)	☑	☑	☑	☑
20% discount when purchasing additional base products (Productionserver, Film-, Plate- and Proofgate)	☑	☑	☑	☑
Duration	12 months	1 year	24 months	36 months
Automatic contract renewal*	☑	No	No	No
Costs	15% of the license value	18% of the license value	27% / 13,5% of the license value	36% / 12% of the license value



"A decision for a RIP Software is a long time commitment. Therefore, we are interested in a safeguard for our investment and we've found it in a Value Pack."

Andrea R., Accounting

* Link to information about terms, costs, cancellation periods www.colorgate.com/rip-software/value-packs/

4 good reasons for Value Pack and Step-up Value Pack

1. Production safety

Why should my RIP Software always be up-to-date?

Over 70% of incoming support requests are based on the usage of outdated software. The Value Pack will keep your RIP Software always up-to-date and while doing so, it will raise your production safety noticeably.

2. Compatibility

Why is it so important to ensure the compatibility to the most common input data formats, f.i. to Adobe software products?

Especially in the digital imaging sector it is crucial to render the well-established file formats as correctly as possible. With the Value Pack you will always have access to the latest version of the Adobe PDF Print Engine (APPE) to process all data from software such as Photoshop (PSD) or Adobe Acrobat (PDF) exactly in the way they are shown on the monitor (e.g. Adobe Acrobat).



3. Remote support

What is so extraordinary about remote support?

After your permission, a ColorGATE's Technical Service expert is able to log into your systems by remote, to analyze and solve the existing problem in a timely manner. This support method is more efficient and faster than email or telephone support and is preferably available to Value Pack customers.

4. Additional bargains

Do I receive additional benefits with a Value Pack contract, e.g. price advantages while purchasing additional licenses?

If you have a Value Pack you will have additional benefits. For example, discount of 20% is granted in a case of an inter version upgrade or when purchasing additional base licenses of ColorGATE RIP Software products. Furthermore, you can change a driver for a print or cutting device and test our extensive range of modules for four weeks without additional costs.



Which Value Pack option is the right one for me?

In general, we recommend a Value Pack 1. Would you like to test our services, than choose a Value Pack 365 without auto-renewal at slightly higher costs. If you are planning to enter into a lease contract for a printing systems, than a Value Pack 2 or 3 might be handy, because of their long-standing nature. We honor your loyalty here since Value Pack 2 and 3 are the most reasonable options.*

* Based on relation of the yearly fees for one year.



Step-ups Value Pack



For our existing customers using ColorGATE software products of all prior versions, we provide a very reasonable priced access to the Value Pack program. With the Step-ups you will not only ensure an ongoing actuality of your solution via a software maintenance and support contract. Additionally you will receive the upgrade to the latest RIP Software version.

- ∴ All Value Pack options (1, 365, 2, 3) are also available as Step-ups as well
- ∴ Attractively priced chance to a Value Pack including the upgrade to latest RIP Software version
- ∴ Only with this promotion: Step-ups are available for all prior RIP Software versions
- ∴ Hint: A Value Pack 365 is quite similar to a classic upgrade including all Value Pack benefits without a long-term commitment

[This promotion is valid for a limited period of time. Further information can be found on the ColorGATE website.](#)

Value Pack benefits at a glance

- ∴ Full-fledged software maintenance and support contract
- ∴ Automatic access (no automatic installation) to all upgrades and updates within the respective Value Pack period
- ∴ Preferential treatment of all support requests - Web support and Remote support
- ∴ Possibility to upgrade to higher products within a version (inter-version upgrade) with a discount of 20%
- ∴ Free exchange of a printer or cutting device driver within the current category (Cat1, Cat2, Cat3, S, M, L or P) is possible
- ∴ Free trial period (4 weeks) for all modules
- ∴ Purchase of additional licenses (base products: Productionserver, Film-, Plate- or Proofgate) with a discount of 20%

Production safety

Compatibility

Remote-Support

Additional bargains

Contact us for you individual Step-up Value Pack offer.

If you are interested you can use our free call-back service. Just visit www.colorgate.com/contact.html and fill out the contact form as well as a time-frame in which you would like to be contacted by us.