

The logo features the letters 'edp' in a stylized, blue, italicized font with a white outline and a slight 3D effect. The letters are set against a dark blue background that is part of a larger graphic with a rounded top-left corner. Scattered around the letters are several yellow five-pointed stars, reminiscent of the European Union flag. The overall design is clean and professional.

**edp**

*European Digital  
Press Awards*

*2013*

Best personalization/variable data software  
ColorGATE VDP Creator