

Custom Create

Creator / Web-to-Print / Printshop Module

ColorGATE's Custom Create Network is an end-to-end eCommerce solution and marketplace for large format and industrial printing. Its central component is Custom Create, a Creator / Web-to-Print / Printshop module that seamlessly connects with your business and production workflows.



With Custom Create, you set up your own web shop for print products, clothing, gifts and more. Let the internet do the sales job for you! And if you need design ideas, or marketing support, you can engage one of our other modules which are part of ColorGATE Custom Create Network.

Our competent project management team will help you designing and setting up your shop until your job acquisition and workflow integration works seamlessly and reliably.

Product highlights:

- » Create shops, in your desired design, with your individual products. You can set up multiple storefronts
- » Use the latest web technologies for the best possible user experience
- » Mass customize your products with our various print data editors
- » Automatically process incoming jobs, fully integrated with the business and technical workflows of your company
- » Gain useful statistics in order to understand user behaviour and to optimize your sales processes
- » 3D Preview lets your customers view the print product in realistic preview
- » Jobs and job tickets are exported to your production workflow based on JDF technology
- » Seamlessly integrates with ColorGATE Productionserver



Key features:

- » ColorGATE Custom Create is based on Magento, an industry-leading, open source eCommerce system
- » Complete automation of order processes from customer contact to production
- » Powerful price calculation engine, based on price lists, sliding scale or fixed prices
- » Product configuration via Drop-Down menus
- » Supports numerous payment providers (including PayPal, Payone, Heidelpay), shipping interfaces (including DHL, UPS and FedEx), newsletter connections and ERP systems
- » WYSIWYG on-the-product editor based on HTML5 with different modification rights for different products
- » Formular Editor checks and adjusts customer input, even in mass uploading processes
- » Freely rotatable and zoomable 3D product preview
- » Workflow integration based on JDF
- » Responsive design for shops that work on desktop computers, tablets and mobile devices

Start your eCommerce project today! Call us at +49 511 94293-0, or come to www.colorgate.com and click on a contact button!